

Contact Lens Use in the U.S.

45M

45M people in the U.S. wear contact lenses¹

31

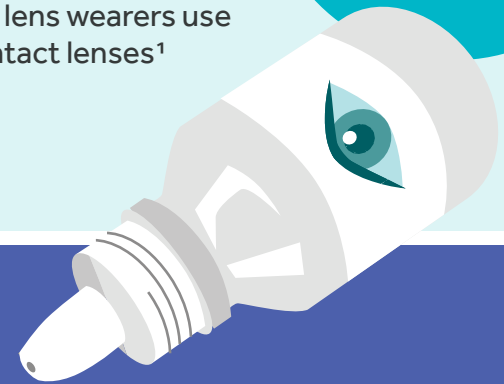
The average age of contact lens wearers worldwide is 31 years old¹

2/3

Most contact lens wearers are nearsighted,² and 2/3 of contact lens wearers are female¹

90%

Ninety percent of contact lens wearers use soft contact lenses¹



35%

35% of patients used the internet during their last contact lens purchase³

The global market for contact lenses is projected to grow to \$19.45 billion by 2024⁴

\$19.45B

Contact lenses are medical devices and are regulated by the U.S. Food and Drug Administration (FDA) through the Federal Food, Drug, and Cosmetic Act¹

1M doctor and hospital visits annually are due to keratitis—a painful eye infection often linked to improper contact lens use¹

Properly caring for your contacts and getting routine eye exams are critical to preventing infections¹

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Sources:

¹ Protect Your Eyes. (November 30, 2022). Retrieved Feb. 2, 2023 from <https://www.cdc.gov/contactlenses/protect-your-eyes.html>

² <https://www.cdc.gov/mmwr/volumes/66/wr/mm6632a2.htm>

³ The global contact lenses market is projected to grow from \$9.94 billion in 2022 to \$14.80 billion by 2029, at a CAGR of 5.9% in forecast period, 2022-2029. Retrieved Feb. 3 2023 from <https://www.fortunebusinessinsights.com/industry-reports/contact-lenses-market-101775>

⁴ Smith, P. Contact lenses in the U.S. - Statistics & Facts (Jan 31, 2022). Retrieved Feb. 3 2023 from <https://www.statista.com/topics/4570/contact-lenses-in-the-us/#topicOverview>