

How much is vision care worth?

Did you know that taking care of one of your most important senses costs less than a daily cup of coffee?

Dining out



\$3,168 per year

Clothing



\$1,932 per year

Traveling



\$1,145 per year

Daily cup of coffee



\$1,095 per year

Television service



\$1,020 per year

Smartphone



\$876 per year

Eye exam
+ glasses

(With coverage through
visionplans.com)



\$177.40
per year