

The Value of Vision Care



A Widespread Need for Vision Care

79%

79% of Americans use some form of vision correction¹

93M

An estimated 93 million adults in the U.S. are at high risk for serious vision loss, but only half visited an eye doctor in the past 12 months²

150M+

59% of U.S. adults (151 million) report having an eye exam within the past 12 months.¹

TOP 10

Vision disability is one of the top 10 disabilities among adults 18 years and older and one of the most prevalent disabling conditions among children²



\$373B

The economic cost of major vision problems is estimated to increase to \$373 billion by 2050.²

Diagnosing Health Conditions⁵



A comprehensive eye exam can help in the early diagnosis of many chronic health conditions, including:

- High blood pressure
- High cholesterol
- Heart disease
- Diabetes
- Thyroid conditions

Vision Needs at Every Age

6.8%

Approximately 6.8% of children younger than 18 years in the United States have a diagnosed eye and vision condition.²

40%

More than forty percent of 12–17-year-old children need glasses.³

12M

Approximately 12 million people 40 years and over in the United States have vision impairment.²

3M

More than 3 million people in the United States have glaucoma.⁴

Want to add vision care benefits to your current offering?
Visit versanthealth.com to learn more.

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1. The Vision Council Releases Consumer inSights Q1 2022 Report. (May 11, 2022). Vision Monday. Retrieved Feb. 10, 2023 from <https://www.visionmonday.com/business/article/the-vision-council-releases-consumer-insights-q1-2022-report/>

2. Fast Facts About Vision Loss. (Dec. 19, 2022). Centers for Disease Control and Prevention. Retrieved Feb. 13, 2023 from <https://www.cdc.gov/visionhealth/basics/ced/fastfacts.htm>

3. Lange, J. (July 14, 2022). How to Tell If Your Child May Need Glasses. Nationwide Children's. Retrieved Feb. 14, 2023 from <https://www.nationwidechildrens.org/family-resources-education/700childrens/2022/07/how-to-tell-if-your-child-may-need-glasses>

4. January is Glaucoma Awareness Month. (Jan. 3, 2023) Retrieved Feb. 14, 2023 from <https://glaucoma.org/january-is-glaucoma-awareness-month/>

5. Mukamal, R., Reviewed by Taylor, R.J. (Apr. 29, 2022). 20 Surprising Health Problems an Eye Exam Can Catch. American Academy of Ophthalmology. Retrieved Feb. 14, 2023 from <https://www.aao.org/eye-health/tips-prevention/surprising-health-conditions-eye-exam-detects>